

AUTOMATE 2024

BY THE NUMBERS

See what made 2024 our biggest, boldest, and most breakthrough Automate in history.

SETTING NEW RECORDS



77% OF REGISTRANTS
WERE FIRST-TIME
ATTENDEES

42,895

REGISTRANTS

200+

EXPERT SPEAKERS

4

KEYNOTE SPEAKERS



Billy Beane
Former Executive Vice President
of the Oakland Athletics



Del Costy
President, Siemens Digital Industries
U.S. RC & Managing Director,
Americas Digital Industries Software



Daniela Rus
Professor (Electrical Engineering
& Computer Science) and
Director of CSAIL, MIT



Wendy Tan White
CEO of Intrinsic,
an Alphabet company

320,000+

SQ FT OF EXHIBIT SPACE

867

EXHIBITORS

UNLOCKING OPPORTUNITIES

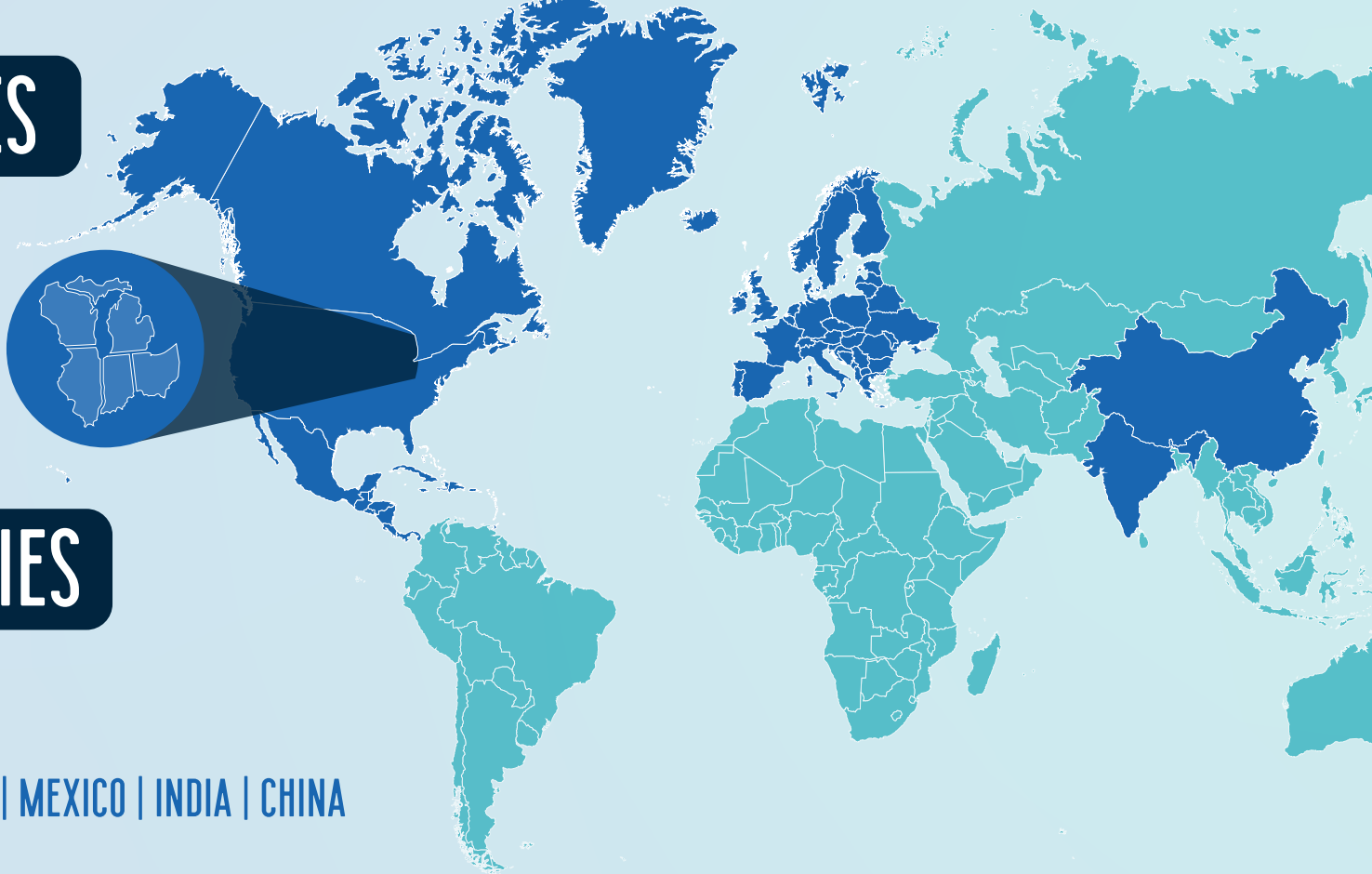
Automate hosts people from around the world and across industries.



ALL 50 STATES

TOP 5 STATES:

ILLINOIS | MICHIGAN | WISCONSIN
INDIANA | OHIO



100+ COUNTRIES

TOP GEOGRAPHIC AREAS:

UNITED STATES | CANADA | EUROPE | MEXICO | INDIA | CHINA



90+ INDUSTRIES

TOP 10 INDUSTRIES:

1. Automotive
2. Industrial Automation
3. Academia
4. Electronics
5. Food & Beverage
6. Consumer Goods
7. Robotics
8. Metal/Metalworking
9. Construction
10. Software

FUELING GROWTH AND INNOVATION

Education and networking were front and center at Automate 2024.



AUTOMATE
CONFERENCE

140+
CONFERENCE SESSIONS

20+
TOPIC PATHS

1,138+
CONFERENCE ATTENDEES

NETWORKING EVENTS

OPENING RECEPTION
2000+ professionals

EMPOWERMENT FORUM:
WOMEN LEADING CHANGE
NEW FOR 2024

ENGELBERGER AWARDS CEREMONY
Celebrating 3 pioneers in robotics

AUTOMATE THEATER COMPETITIONS

AUTOMATE STARTUP CHALLENGE
10 Finalists. 1 Winner. \$10,000 prize.

AUTOMATE INNOVATION AWARDS
*17 Nominees. 10 judges. 3 Winners.
NEW FOR 2024*



SHAPING THE FUTURE OF AUTOMATION

Students and educators alike joined us to start building tomorrow's workforce today.

1,348 STUDENTS & EDUCATORS



Automate Education Pavilion featured leading automation companies and hands-on learning.



A3 Educator Day equipped educators with the latest in automation education.



A3 NextGen Student Tours inspired young minds with what's possible in automation.



AUTOMATE

Learn more at automateshow.com.

PRODUCED BY

A3 ASSOCIATION FOR
ADVANCING AUTOMATION